

Logotype Guidelines

TRUESEC

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Clear Space

Our logotype should never be cluttered by or linked to other elements that reduce its legibility and visibility. To ensure maximum legibility, our logotype must always have an area of clear space.

We have allocated a minimum clear space that is equal to the first letter of our logo.

The recommended area must never be reduced, but can by all means be increased.



Correct Usage

When placing our logo on an image, always ensure that there is a high legibility.

Only use our logo in either black or white color.

Ensure that we always use our logo in vector format, either .ai, .eps, or .svg on digital applications for ultimate sharpness.



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Incorrect Usage

Do not use any other color other than black and white on our logo. Don't crop, stretch, or change the logo in any way.

Keep it simple and clear when presenting our logo as we want to maintain its integrity.

Here are a few examples of incorrect uses:

